WINE TOURISM JOURNEYS TO THE WINE ISLANDS

Two exclusive 10-day journeys through the wine-growing landscapes of the Canary Islands

WESTERN ISLANDS **EASTERN ISLANDS**

Marketed by El Cardón NaturExperience · Bookings via Turitop



The Canary Islands through wine

Nature, history, agricultural landscapes, wineries and local gastronomy brought together in a high-value travel experience.

The Wine Islands invite travellers to slow down: to walk through volcanic landscapes, meet the people behind the wines, taste local produce and discover the identity of each place.

Landscape

Vineyards, volcanoes, mid-altitude landscapes and coastline.

People

Winemakers, oenologists and local producers.

Wine

Tastings, wineries and distinctive designations of origin.

Product concept

Two 10-day itineraries designed for travellers seeking authentic, carefully curated experiences with a strong cultural connection to place.

CLUSTER ENOTURISMO DE CANARIAS



Two itineraries, one philosophy

A flexible proposal, with wineries and experiences adapted to each journey where required.

Route 1 · Western Islands

Tenerife · 6 days
La Gomera · 1 day
La Palma · 3 days

Experiences operated by:
El Cardón NaturExperience · Uken Enoturismo

An itinerary built around strong contrasts: Tenerife's wine heritage, mid-altitude landscapes, Teide, La Gomera and the volcanic identity of La Palma.



Route 2 · Eastern Islands

Gran Canaria · 4 days
Fuerteventura · 2 days
Lanzarote · 4 days

Experiences operated by:
Etnoexperience Canarias · Ecolandlovers

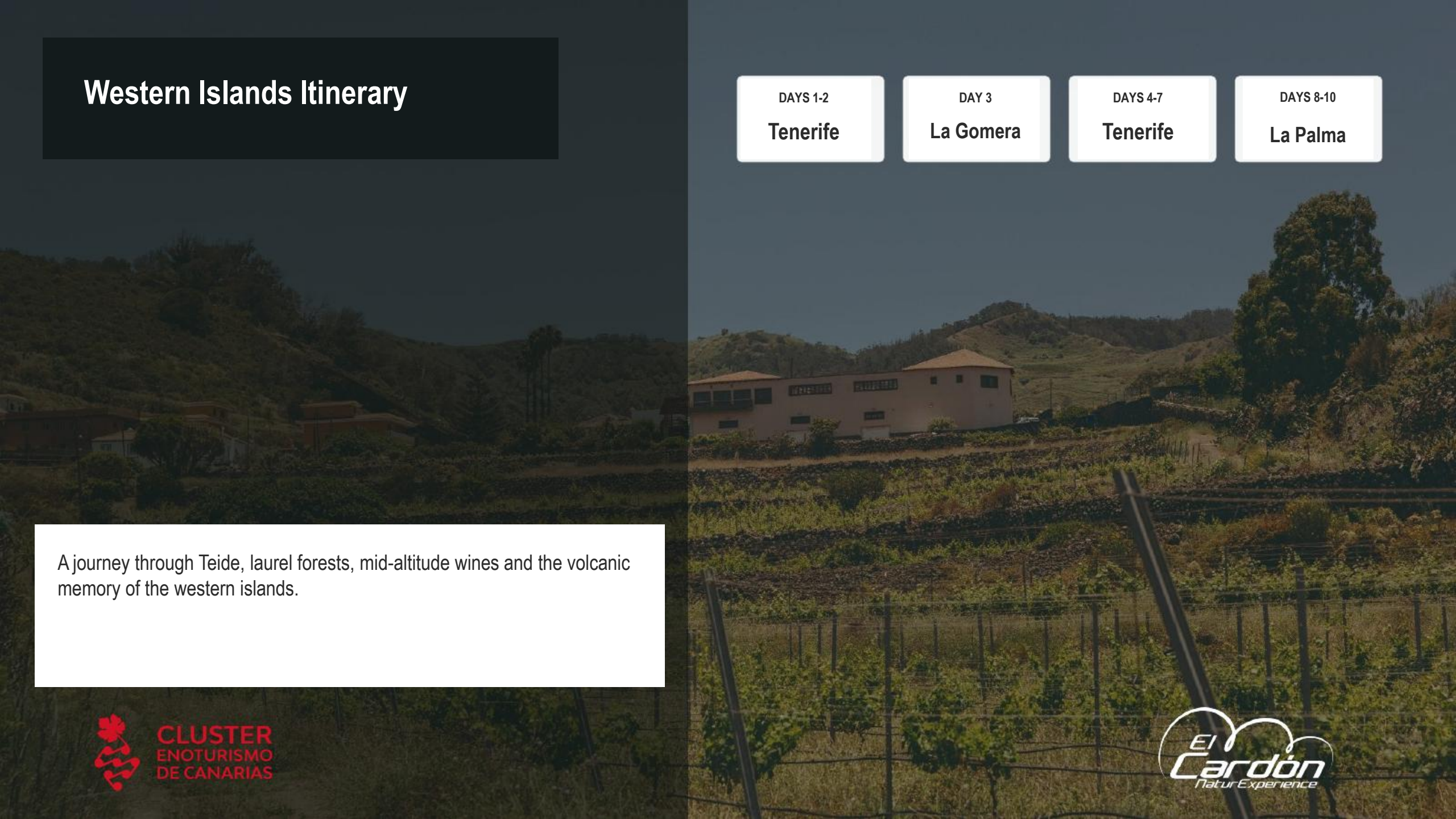
A journey from highland and valley vineyards to the extreme viticulture of La Geria, volcanic landscapes and island farming traditions.



10 DAYS | **ACCOMMODATION: B&B OR HALF BOARD** | **INTER-ISLAND TRANSFERS** | **WINERY EXPERIENCES**

Western Islands Itinerary

DAYS 1-2	DAY 3	DAYS 4-7	DAYS 8-10
Tenerife	La Gomera	Tenerife	La Palma



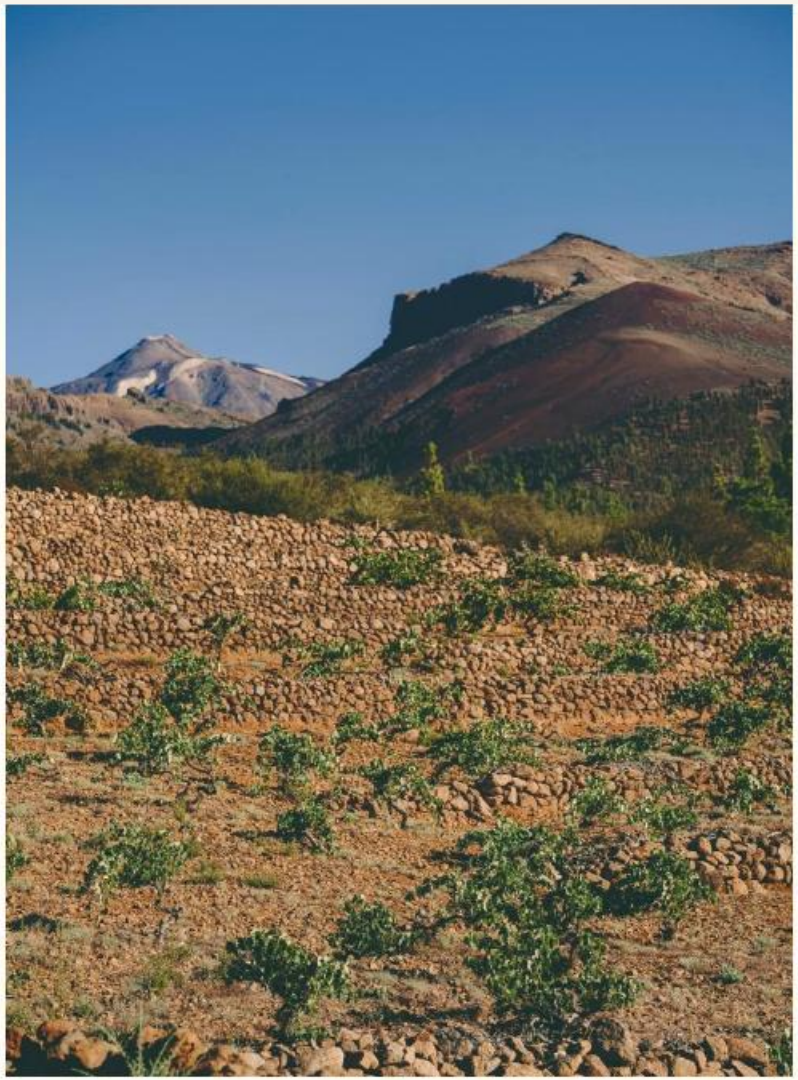
A journey through Teide, laurel forests, mid-altitude wines and the volcanic memory of the western islands.

CLUSTER ENOTURISMO DE CANARIAS

El Cardón NaturExperience

Tenerife · 6 days of wine heritage

The itinerary combines wineries, historic wine regions, Teide, La Laguna, Anaga, La Orotava, Isla Baja and Casa del Vino.



Tacoronte-Acentejo

Wineries: Linaje del Pago, El Lomo and Bodegas Insulares. A journey through wine history, landscape and Tenerife's winemaking identity. Option to combine with La Laguna and Anaga.

Abona

Wineries: Reverón, Lacasmi, Cumbres de Abona and Piedra Fluida. High-altitude wines and volcanic landscapes. Option to combine with Teide National Park.

La Orotava

Winery: Tajinaste. Historic wine-growing landscapes, local grape varieties and the wine culture of the Orotava Valley. Option to combine with historic centre of La Orotava, Masca and Teno.

Güímar

Wineries: El Rebusco or Ferrera. Option to combine with Casa del Vino and Candelaria.

Operator of the guided excursion on Day 4

El Cardón NaturExperience acts as the marketing travel agency and product coordinator, providing specialised experiences and collaborating with local operators where appropriate.
Possible additional activities: stargazing, hiking, whale watching...

La Gomera and La Palma

A natural continuation of the journey: high-altitude vineyards, rural landscapes, volcanoes and wineries with a strong island identity.

La Gomera · 1 day

Wineries: Niray and Altos de Chipude

A day dedicated to Gomera's viticulture, mid-altitude landscapes and the distinctive character of its grape varieties, terraces and traditional growing methods.
Recommended focus: a relaxed experience combining local produce with a cultural interpretation of the landscape.



La Palma · 3 days

Wineries: Vega Norte and Teneguía

Three days to discover an island of volcanic wines, farming traditions and landscapes profoundly shaped by the relationship between land, ash, coast and summit.
Recommended focus: wineries, volcanic landscapes and island gastronomy.



Western Islands · Days 1 and 2

The journey begins in northern Tenerife, among urban heritage, landscapes and the wines of Tacoronte-Acentejo.

Day 1 · Arrival in Tenerife

Arrival, hire car collection and accommodation in northern Tenerife.
Free time to settle in and begin exploring the area.

Day 2 · Northern Tenerife

Visits to two wineries: Linaje del Pago, El Lomo or Bodegas Insulares.
Suggested additions: La Laguna, Anaga or Casa del Vino de Tenerife.



Western Islands · Days 3 and 4

La Gomera and the Orotava Valley reveal two very different expressions of Atlantic wine culture.

Day 3 · La Gomera

Day trip by car ferry. Visits to Altos de Chipude and Niray.
Full-day tour of La Gomera, returning to Tenerife.

Day 4 · Orotava Valley

Visit to Tajinaste.
Day led by El Cardón NaturExperience, combined with a visit to La Orotava - Isla Baja.

Additional experiences in Tenerife:
El Cardón NaturExperience



Western Islands · Days 5 and 6

The itinerary moves south, combining relaxation, high-altitude wines and volcanic landscapes.

Day 5 · Change of accommodation

Transfer from northern Tenerife to southern Tenerife.
Free afternoon to enjoy the accommodation and surroundings.

Day 6 · Abona and Teide

Visit to Reverón, Lacasmi or Cumbres de Abona.
Suggested addition: Teide National Park.



Western Islands · Days 7 and 8

The route reaches southern Tenerife before the final leg to La Palma.

Day 7 · Güímar Valley

Visit to Ferrera or El Rebusco and Piedra Fluida.
Suggested additions: Candelaria, Güímar and coastal heritage.

Day 8 · Transfer to La Palma

Return the hire car in Tenerife, flight to La Palma and collect a new hire car.
Accommodation and free time.

Inter-island transfer: Tenerife-La Palma flight



Western Islands · Days 9 and 10

The journey concludes among palm trees and volcanic landscapes, with a final interpretation of the territory.

Day 9 · La Palma

Visit to Vega Norte and Teneguía.
Day led by Uken Enoturismo, offering a broader introduction to the island.

Day 10 · Departure

Breakfast, return of the hire car and departure.
End of programme services.

Experiences in La Palma: Uken Enoturismo



Western Islands · What's included

Ten days through Tenerife, La Gomera and La Palma, combining independent travel with guided experiences.

What's included

9 nights: Northern Tenerife (4), Southern Tenerife (3) and La Palma (2).

Accommodation: Bed & Breakfast or Half Board (choice of basis).

Hire car: Tenerife (7 days) and La Palma (3 days).

Winery admission, one guided excursion in Tenerife and one guided excursion in La Palma.

Travel insurance, ferry to La Gomera and flight to La Palma.



Conditions

Prices subject to availability. Based on double occupancy.

Accommodation will preferably be in 4-star hotels or character properties.

Wineries may be replaced with equivalent alternatives in the event of closure or unavailability.

Final timings will be confirmed in the final travel documentation.



Prices from...

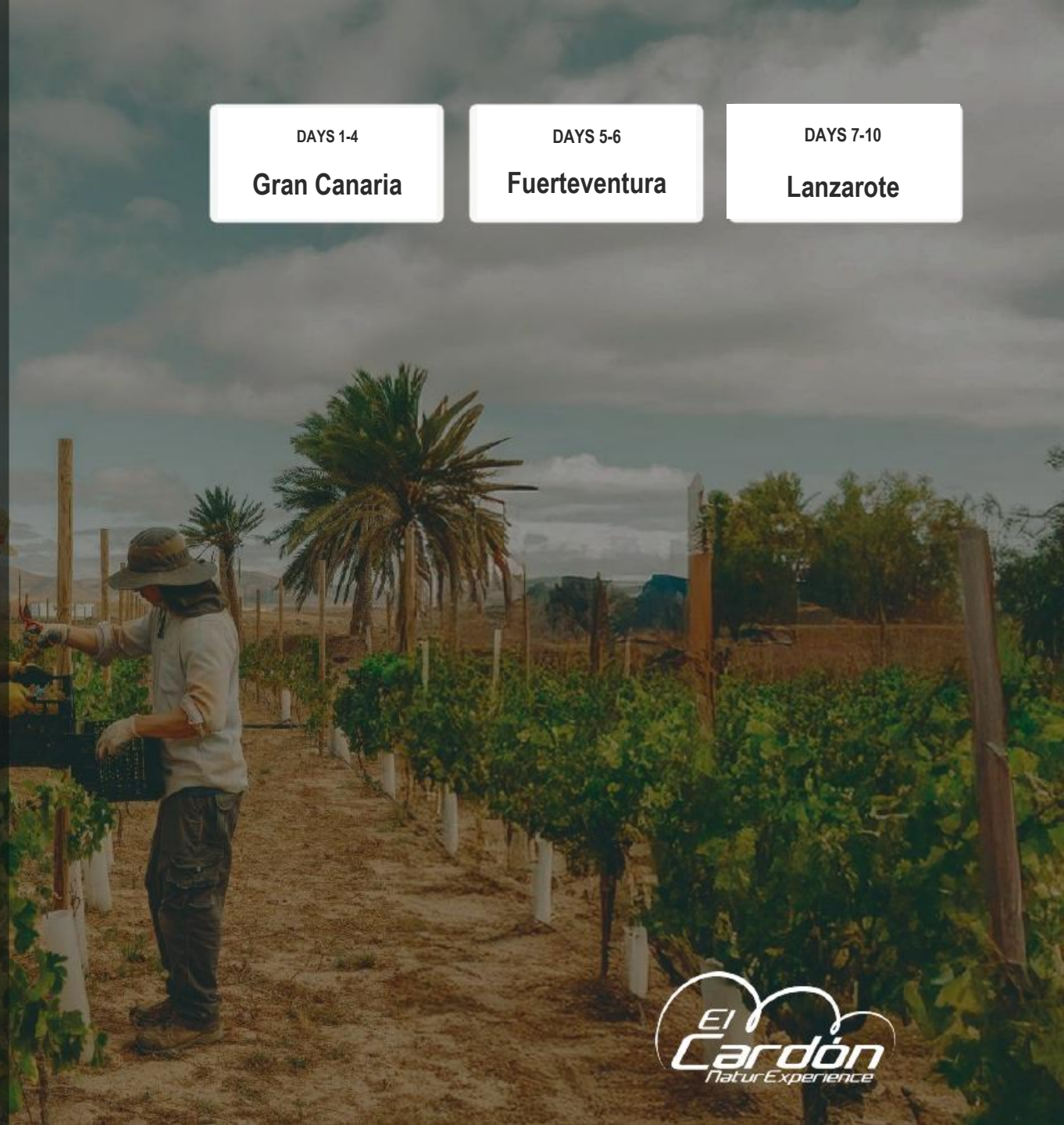
Double room · single supplement

B&B / HB retail price to be confirmed

Eastern Islands Itinerary

DAYS 1-4	DAYS 5-6	DAYS 7-10
Gran Canaria	Fuerteventura	Lanzarote

A journey through highland vineyards, fertile valleys and dramatic volcanic landscapes, where wine meets stone, wind and ocean.



CLUSTER ENOTURISMO DE CANARIAS

El Cardón NaturExperience

Gran Canaria and Fuerteventura

From highland and valley wines to the landscape of Fuerteventura: a route of contrasts across the eastern islands.



Gran Canaria · Tejeda

Winery: Bentayga.
Inland wines, highland landscapes, farming traditions and volcanic terrain.

Day led by Etnoexperience Canarias.

Gran Canaria · Agaete

Winery: Berrazales.
Fertile valley, subtropical landscape and a distinctive interpretation of local produce.

Operator of Day 1 activities:
Etnoexperience Canarias

Gran Canaria · Santa Brígida

Winery: Finca Escudero.
A unique rural setting in the Canary Islands, surrounded by lush natural beauty, diverse native flora and an unforgettable volcanic landscape.

Fuerteventura · 2 days

Wineries: La Hubara and CONATVS.

Experiences in a landscape shaped by aridity, wind and farming culture.

Lanzarote · 4 days of volcanic viticulture

La Geria is the journey's visual highlight, with a collection of wineries that together create a high-impact experience.

Bodega El Grifo

History, the winery itself and Lanzarote's winemaking heritage.

Bodega La Geria

Iconic landscape of vineyard pits, wind and volcanic lapilli.

Bodega Olivina

Wine and territory experience in a volcanic setting.

Bodegas Rubicón

Winery and cultural landscape of outstanding visitor appeal.

Bodegas Martinón

Winery and cultural landscape of outstanding visitor appeal.

Bodegas Erupción

Winery and cultural landscape of outstanding visitor appeal.

Operator of Day 8 activities: Ecolandlovers



Eastern Islands · Days 1 and 2

Gran Canaria opens the itinerary with rural landscapes, urban heritage and a first immersion in its wine culture.

Day 1 · Arrival in Gran Canaria

Arrival, hire car collection and accommodation.
Free time to settle in and begin exploring the island.

Day 2 · Santa Brígida

Visit to Finca Escudero.
Suggested addition: Las Palmas de Gran Canaria.
Day led by Etnoexperience Canarias.

Experiences in Gran Canaria: Etnoexperience Canarias



Eastern Islands · Days 3 and 4

The highlands and the Agaete Valley reveal two complementary wine landscapes.

Day 3 · Tejeda

Visit to Bentayga.
Suggested addition: Nublo Rural Park and highland landscapes.

Day 4 · Agaete

Visit to Berrazales.
Suggested addition: Agaete Valley.

Additional experiences in Gran Canaria: Etnoexperience Canarias



Eastern Islands · Days 5 and 6

Fuerteventura adds aridity, wind and farming culture to the story of Canarian wine.

Day 5 · Transfer to Fuerteventura

Ferry from Gran Canaria to Fuerteventura, hire car collection and accommodation.
Rest of the day at leisure.

Day 6 · Fuerteventura wines

Visits to CONATVS and La Hubara.
A day exploring how viticulture has adapted to an extreme environment.

Inter-island transfer: Gran Canaria-Fuerteventura ferry



Eastern Islands · Days 7 and 8

Lanzarote reveals its volcanic viticulture around La Geria and the island's agricultural landscape.

Day 7 · Arrival in Lanzarote

Ferry from Fuerteventura to Lanzarote and visit to Martinón or Erupción.
Suggested addition: Monumento al Campesino.

Day 8 · La Geria

Visits to La Geria and Rubicón.
Day led by Ecolandlovers, with a visit to Salinas del Janubio or Montañas del Fuego.

Additional experiences in Lanzarote: Ecolandlovers



Eastern Islands · Days 9 and 10

The final day brings together history, innovation and landscapes before departure.

Day 9 · El Grifo and Olivina

Visits to El Grifo and Olivina.
Suggested addition: Cactus Garden.

Day 10 · Departure

Breakfast, return of the hire car and departure.
End of programme services.

Experiences in Lanzarote: Ecolandlovers



Eastern Islands · What's included

Ten days through Gran Canaria, Fuerteventura and Lanzarote, with a hire car and specialised experiences.

What's included

9 nights: Gran Canaria (4), Fuerteventura (2) and Lanzarote (3).

Hire car throughout the stay.

Winery admission and included experiences.

One excursion in Gran Canaria and one in Lanzarote.

Travel insurance and inter-island ferries.



Conditions

Prices subject to availability. Based on double occupancy.

Accommodation will preferably be in 4-star hotels or character properties.

Wineries may be replaced with equivalent alternatives in the event of closure or unavailability.

Final timings will be confirmed in the final travel documentation.



Prices from 3075 €

Double room · single supplement

B&B / HB retail price to be confirmed

Commercial and operational structure

A product designed for flexible packaging and sale, with the itinerary adapted to the availability of wineries, accommodation and inter-island connections.

Travel agency & commercial lead

El Cardón NaturExperience

Product coordination, client liaison and sales.

Booking engine

Turitop

Booking channel, configuration of options and online sales management.

Ecotourism agencies

Uken Enoturismo · Etnoexperience Canarias · Ecolandlovers · El Cardón NaturExperience

Flexibility note

The listed wineries may be replaced by comparable alternatives for reasons of availability, force majeure, closure, operational logistics or to enhance the overall experience.



General conditions · 1 of 2

General conditions applicable to the programme and confirmation of the booking.

Booking and price · Accommodation

Prices from €3,630 subject to availability at the time of booking.

Prices are based on accommodation in a double room. Please ask about the single-room supplement.

Selected accommodation will preferably be 4-star hotels or character properties, such as rural hotels, heritage houses, apartments or other establishments of a similar standard.

Bed & Breakfast or Half Board · Hire car · Inter-island transfers

Bed & Breakfast includes accommodation and breakfast. At some properties, breakfast may be offered on a self-service basis. From €3,630.

Half Board includes accommodation, dinner and breakfast. From €3,975.

A hire car will be available throughout the stay, in line with the itinerary set out in the programme.

Inter-island transfers will be by ferry, with journey times of approximately 1 to 2.5 hours. A supplement will apply if a flight option is requested.

General conditions · 2 of 2

General conditions applicable to the programme and confirmation of the booking.

Included visits · Possible substitutions

The programme includes admission to the listed winery visits and experiences.

The listed wineries may be replaced by alternatives of comparable character and quality in the event of force majeure, unavailability, closure, operational changes or circumstances beyond the organiser's control.

Timings · Self- Drive touring days

Final winery visit times will depend on each venue's availability and will be confirmed in the final travel documentation.

Some days are designed for independent travel by hire car, combining winery visits with suggested experiences related to heritage, landscape, gastronomy and nature.

THE CANARY ISLANDS: ISLANDS OF WINE

A product for unhurried travel, savouring the land and meeting the people who keep the islands' wine culture alive.

